

Abstract of the Disclosure

The present invention aims to provide a process for ink jet printing on cloth, in which the pre-treatment step can be omitted and by which printed matter having excellent design, wherein the image is unblurred and has high optical density, can be obtained. Specifically, the present invention relates to a process for ink jet printing on cloth using ultraviolet ray curable ink, which comprises the steps of applying a transparent ultraviolet ray curable ink and then curing by ultraviolet rays, and thereafter applying a ultraviolet ray curable ink containing a coloring component to form an image.